



UNIVERSITY OF TORONTO
UNIVERSITY EXTENSION

evening classes

1953-1954

course in

**INDUSTRIAL AND
BUSINESS ADMINISTRATION**

commencing

TUESDAY EVENING, OCTOBER 20TH, AT 8 P.M.

Room 252, Mechanical Building

LIFELONG LEARNING

INDUSTRIAL AND BUSINESS ADMINISTRATION

SIXTEEN LECTURES

TUESDAY EVENINGS

This course is intended for those actively engaged in Industrial and Business Administration. It has been established as the result of the response to a similar Course given during the last four years. The series is arranged in co-operation with the Institute of Business Administration.

Graduates of any university or those with equivalent experience are eligible for enrolment. Enrolment is limited to 50, because this is the largest number that can be instructed effectively in such a course.

Applications will be considered on the basis of date of application and nature of experience of applicant. Some attempt will be made to have representation from a variety of firms and organizations. The success of the Course will depend in part upon the breadth of experience of those participating.

PLACE: Room 252, Mechanical Building

TIME: Tuesdays, 8 p.m., commencing October 20th

FEE: \$30.00

REGISTRATION:

By mail or in person at room 232, Simcoe Hall (Second floor)

In order to accommodate students and enable them to enrol early, registrations will be taken—

Wednesday, September 23rd

Thursday, September 24th

Tuesday, September 29th

Wednesday, September 30th

evenings, from 7:30 to 9. P.M. in the Mechanical Building, King's College Road.

LECTURES :

October 20th and 27th

ECONOMICS OF BUSINESS ENTERPRISE
HUMAN RELATIONS IN ADMINISTRATION
Professor V. W. Bladen, M.A. Oxon., F.R.S.C.,
Director, Institute of Business Administration.
Chairman, Department of Political Economy,
University of Toronto.

November 3rd, 10th, 17th, 24th

INDUSTRIAL ORGANIZATION AND
PRODUCTION
Professor E. A. Allcut, M.Sc.,
Head of the Department of Mechanical
Engineering, University of Toronto.

December 1st and 8th

PERSONNEL PSYCHOLOGY
Professor W. Line, O.B.E., M.A. Ph.D.,
Professor of Psychology, University of Toronto.

January 5th and 12th

UNION-MANAGEMENT RELATIONS
Professor Bora Laskin, M.A., LL.B., LL.M.,
Professor of Law, University of Toronto.

January 19th and 26th

MARKETING
E. N. Ballon, B.A., M.B.A.,
Special Lecturer, Institute of
Business Administration, University of Toronto.

February 2nd, 9th, 16th, 23rd

FINANCE AND CONTROL
OVERALL BUSINESS POLICY
Professor S. G. Hennessey, B.Com., C.A.,
Associate Professor, Institute of
Business Administration, University of Toronto.

The Mechanical Building is located on the east side of King's College Road, which leads north from College Street, just west of the head of McCaul Street.

*Application and fee should be sent,
before October 1st, to:*

UNIVERSITY EXTENSION
UNIVERSITY OF TORONTO
TORONTO 5

*Telephone MI. 6611,
Locals 18, 21, 22, 23.*

*Please make cheques payable to the
UNIVERSITY OF TORONTO,
at par, Toronto.*